**BUYBUY SALES DATA DICTIONARY**

|  |  |  |
| --- | --- | --- |
| Column name | Data type | Dictionary |
| sales\_date | date | contains dates data for all sales transactions |
| sales\_year | variable character | contains year of all sales transactions |
| cus\_id | variable character | contains all customer identification numbers |
| cus\_age | integer | contains all customer age information |
| cus\_gender | varchar | contains all customer gender information |
| cus\_country | string | contains all customers country data |
| cus\_state | string | contains all customers state data |
| prod\_category | variable character | contains all company all information product category sold |
| prod\_subcategory | variable character | contains all information on product sub-category sold |
| product | variable character | contains all information on products sold |
| ord\_quantity | integer | contains number of product units sold |
| unit\_cost | integer | contains data on the amount each product is acquired for |
| unit\_price | integer | contains data on the amount each product is sold for |
| cost | integer | contains data on the total cost of sales |
| revenue | integer | contains data on the total revenue generated from sales |